Temple Bat Yam Stand Up to Jewish Hate

According to 2020 FBI Hate Crime Statistics, Jews are the victims of 55% of all religious based hate crimes in the United States. Yet Jews make up only 2.4% of the American population.

In March of this year, a new organization was formed called the <u>Foundation to</u> <u>Combat Antisemitism</u> (FCAS). Its mission is to raise awareness and to demonstrate that there is a role for each of us to play in combating this problem. <u>This is not a political organization. Their intent is to educate</u>. Admittedly, they will ask for donations, but they are not required. You will not be asked to join anything. They provide a weekly newsletter and many other resources geared towards keeping you informed with suggestions and examples about how <u>you</u> can Stand Up to Jewish Hate.

The campaign is called **Stand Up to Jewish Hate** and has adopted the Blue Square as a "simple but powerful symbol of solidarity and support for the Jewish community". The size of this icon is relevant – it represents the same ratio to the printed page as the number of Jews do to the American population. The Foundation will be displaying this logo on TV, billboards, and social feeds to call attention to the disturbing disparity between the Jewish population and the scale of hate the community faces, both online and in person. The Stand Up to Jewish Hate Blue Square will appear on major media networks and will be featured on numerous social media platforms in partnership with Twitter, TikTok, and You Tube.

Temple Bat Yam has received Blue Square lapel pins which are now available, at no cost, for all members of the congregation. You can pick one up in the entrance to the Temple or in the Gift Shop.

Below are several useful links that will introduce you to FCAS and other important resources that will provide information about current trends (good and bad!) in the fight against antisemitism. You can also find these links on our website and on the TBY Facebook page. Further, don't be surprised when you see this little Blue Square in our newsletter, on emails and on other communications from the Temple. You will know what it means.

Related Links:

<u>info@fcas.org</u> (main site with multiple useful links describing the organization, its purpose & mission, as well as other helpful resources)

https://www.standuptojewishhate.org/ (intro to the "standuptojewishhate" project with great resource links to help educate and participate

<u>https://www.standuptojewishhate.org/newsletter/</u> (subscribe to weekly FCAS newsletter)

https://www.standuptojewishhate.org/how-to-post/ (how to use the BLUE SQUARE on any platform)

https://www.standuptojewishhate.org/stand-up-videos/ (videos about standing up to Jewish hate)

<u>https://www.ajc.org/call-to-action/report</u> - a call to Action Against Antisemitism in America that provides U.S. leadership in all sectors of society with the knowledge and tools to <u>understand</u>, <u>respond to</u>, and <u>prevent</u> antisemitism.)

https://jewishamericanheritage.org/toolkit/ (download and share graphics for your use on your social media channels or in other materials, like your community newsletter. Each tab has draft posts with visuals and/or additional materials for download.)

If you need any help with the links provided above or if you have any questions about FCAS, the use of the Blue Square, or the StandUpToJewishHate program, please contact Martin Rosenhaft at tby.treasurer@gmail.com.